Government of West Bengal
Women Development and Social Welfare Department
Women Welfare Branch
Writers' Buildings, Kolkata - 700 001

No. 3270 - SW 3W - 37/2013
Dated, Kolkata, the 8th October 2013

NOTIFICATION

WHEREAS the Government of West Bengal has promulgated Kanyashree Prakalpa, a conditional cash transfer scholarship scheme for unmarried girls belonging to economically weaker section in West Bengal to reduce the prevalence of child marriage in West Bengal by increasing the enrollment of girls in secondary education and simultaneously encouraging the delay of marriages of girls until they reach the age of 18;

AND WHEREAS the Project Management Units will have to be formed, with one unit at the State level (State Project Management Unit) and one in each District level (District Project Management Unit) namely in 18 districts, Gorkhaland Territorial Authority (GTA) and Kolkata i.e. 1 (one) SPMU and 20 (twenty) DPMU will have to be constituted;

AND WHEREAS it is felt to create some posts under State Project Management Unit (SPMU) and District Project Management Units (DPMU) to look after the works of this scheme smoothly;

NOW, Therefore, the Governor is pleased to create 492 (four hundred ninety two) posts, details of which along with method of recruitment is shown below:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the post</th>
<th>Under Unit/Office</th>
<th>Number of posts created</th>
<th>Post to be filled by</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>State Manager</td>
<td>Project SPMU</td>
<td>1</td>
<td>Regular Service / Deputation/Contract</td>
</tr>
<tr>
<td>2</td>
<td>Deputy Manager</td>
<td>Project SPMU</td>
<td>1</td>
<td>Regular Service / Deputation/Contract</td>
</tr>
<tr>
<td>3</td>
<td>Accounts Officer</td>
<td>SPMU</td>
<td>1</td>
<td>Regular Service / Deputation/Contract</td>
</tr>
<tr>
<td>4</td>
<td>Project Manager</td>
<td>DPMU</td>
<td>20 (1 for each DPMU)</td>
<td>Regular Service / Deputation/Contract</td>
</tr>
<tr>
<td>5</td>
<td>Accountant</td>
<td>DPMU</td>
<td>20 (1 for each DPMU)</td>
<td>Contract</td>
</tr>
<tr>
<td>6</td>
<td>Accounts-cum-Data Manager</td>
<td>SPMU &amp; DPMU</td>
<td>42 (2 for each DPMU &amp; 2 for SPMU)</td>
<td>Contract</td>
</tr>
<tr>
<td>7</td>
<td>Data Manager</td>
<td>SDO office</td>
<td>66 (1 for each 66 Sub-Divisional)</td>
<td>Contract</td>
</tr>
<tr>
<td>8</td>
<td>Data Manager</td>
<td>BDO office</td>
<td>341 (1 for each 341 Blocks)</td>
<td>Contract</td>
</tr>
</tbody>
</table>

P.T.O.
Method of Recruitment: The personnel for Kanyashree Prakalpa will be recruited in a decentralized manner. The persons for SPMU and Kolkata will be recruited by Women Development and Social Welfare Department, Government of West Bengal through a Committee set up for the purpose and the personnel for 20 DPMU (alongwith Sub-divisions and Blocks) and GTA will be recruited by the concerned District Magistrates and Principal Secretary, GTA respectively through a Recruitment Committee. The recruited personnel have to undergo a training programme which will be conducted through NIC and/or IT Department, GoWB.

The requisite personnel will be recruited by getting names through an open advertisement and from State Government’s employment bank amongst the qualified persons who fulfill the aforesaid criteria. The retired government employees, who have the aforesaid qualifications and experience, may also apply.

In case of Government Officials, a panel of names will be given by Department of P&AR and the selection will be made through a Selection Committee to be set up by the State Government for the purpose. In case of nationally or internationally reputed persons, the recruitment will be done by inviting applications from reputed and experienced persons in the field concerned and selected by the Selection Committee.

By order of the Governor,

Secretary to the Government of West Bengal

No. 3270/1(57) - SW

Dated, Kolkata, the 8th October 2013

Copy forwarded for information & necessary action to:
1. P.S. to Chief Minister, Government of West Bengal
2. P.S. to M.I.C., Finance Department, Government of West Bengal
3. P.S. to M.I.C., Women Development and Social Welfare Department, Government of West Bengal
4. The Chief Secretary to the Government of West Bengal
5. The Additional Chief Secretary, Home Department, Government of West Bengal
6. The Principal Secretary, Finance Department, Government of West Bengal
7. The Principal Secretary, Department of P&RD, Government of West Bengal
8. The Secretary, Municipal Affairs Department, Government of West Bengal
9. The Principal Secretary, Backward Class Welfare Department, Government of West Bengal
10. The Secretary, Department of School Education, Government of West Bengal,
    Bikash Bhavan, Salt Lake, Kolkata - 700 091
11. The Secretary, Mass Education Extension Department, Government of West Bengal, Bikash Bhavan, Salt Lake, Kolkata 700 091
12. The Secretary, Minority Affairs & Madrasah Education Department, Government of West Bengal
13. The Secretary, Department of Technical Education & Training, Government of West Bengal
14. The Secretary, Department of Information Technology, Government of West Bengal
15. The Secretary, H& FW Department, Government of West Bengal, Salt Lake, Kolkata
16. The Secretary, I&CA Department, Government of West Bengal,
17. The Secretary, Sports & Youth Services Department, Government of West Bengal
18. The Principal Secretary, Gorkha Territorial Administration, P.O. & Dt: Darjeeling
19. The District Magistrate, ...........................................
   F.O. ........................................................., Dt: .............................

Joint Secretary