GOVERNMENT OF WEST BENGAL

Child Development Department and Women Development & Social Welfare Department
Bikash Bhavan, North Block, 10th Floor, Salt Lake City, Kolkata - 700 091
No.1866/CD&WDSW/15
Date: 21st Sept. 2015

From: Smt. Roshni Sen, I.A.S,
Secretary to the Govt. of West Bengal

To: District Magistrate: Cooch Behar / Darjeeling / Jalpaiguri / Alipurduar / Malda /
Uttar Dinajpur / Dakshin Dinajpur / Murshidabad / Nadia / Purulia /
Bankura / Birbhum / Burdwan / Paschim Medinipur / Purba
Medinipur / Howrah / Hooghly / 24Pgs North / 24 Pgs South

Sub: Dissemination of the recently published Kanyashree Prakalpa Baseline Survey Report &
Factsheets to all districts of West Bengal

Sir/Madam,

Kanyashree Prakalpa introduced by the Government of West Bengal has a robust governance structure
with an accountable end-to-end ICT led management system and grievance redressal mechanism to
increase the efficiency of the scheme and reach out to the most excluded.

In order to avoid usual pitfalls of cash transfer schemes and institute a result-based programming
mechanism to systematically measure the impact of the scheme, the Government of West Bengal
conducted a baseline survey with technical support from UNICEF and the overall guidance of a State
Level Technical Advisory Committee (TAC) for Kanyashree Baseline Survey.

The Baseline Survey for Kanyashree Prakalpa in West Bengal, 2014 provides relevant information on key
process indicators related to the scheme as well as on critical socio-economic and relevant information
which the scheme aims at influencing. This report is useful resource for strengthening the scheme at the
district level in turn facilitating empowerment of adolescent girls in West Bengal.

Enclosed please find the Baseline Survey for Kanyashree Prakalpa, West Bengal, 2014 & Baseline
Survey for Socio-economic Indicators in West Bengal, 2014 for respective districts for your kind
reference.

Yours faithfully

Roshni Sen
Secretary

Encl: As stated above.

No.1866/CD&WDSW/15 Date: 21st Sept. 2015

Copy forwarded for information & necessary action to:

1) Shri Somenath Mukherjee, IAS, Director of Social Welfare, Govt. of WB
2) Smt. Snita Pandey, Joint Secretary, WCD & SW
3) Asadur Rahman, Chief, UNICEF Office for West Bengal
4) State Informatics Officer, Govt. of West Bengal
5) PS to HMoS (IC), CD, WD&SW

Roshni Sen
Secretary

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