From: Sm. Roshni Sen, I.A.S, Secretary to the Govt. of West Bengal

To: 1) Smt. C.D. Lama, State Project Director;
     2) Shri Dipak Ghosh, Secretary, Child Development;
     3) Shri Somenath Mukherjee, Director of Social Welfare;
     4) Smt. Mita Banerjee, Commissioner, Persons with Disabilities;
     5) Smt. Sarmistha Das, Jt. Secretary, WD & SW Department;
     6) Shri Shanta Pradhan, Secretary, Women Dev. Undertaking;
     7) Shri Rana Ray, SPO(ICDS)
     8) Shri Swaroop Kumar Pal, Addl. Director of Social Welfare;
     9) Shri Biswanath Chakraborty, Controller of Vagrancy;
    10) Shri Abhijit Kr. Mitra, OSD & Deputy Secretary;
    11) Smt. Souli Banerjee, W.B. Women’s Commission;

Sir / Madam,

You may be aware that a programme implementation committee has been formed for monitoring the implementation of Kanyashree Prakalpa. The same committee will, in addition, be responsible for organising the inauguration programme at the Netaji Indoor Stadium to be inaugurated by the Hon’ble Chief Minister on the 1st of October, 2013. This inauguration committee will work under my overall supervision.

Secretary, Child Development will also be responsible for chairing meetings and guiding the committee as and when required. The aspects which the Committee will look into are the following:

1) Booking of Netaji Indoor Stadium for appropriate days;
2) Arranging construction and civil work in the stadium to make it fit from the programme;
3) Coordinating the District Magistrates and the State Project Director, RMSA to bring the beneficiaries to the programme coordinating with banks for opening of bank accounts and preparing the sanctioned list of beneficiaries for electronic transfer of funds on the date of inauguration ceremony.
4) Chalk-out the days programme on a minute to minute basis.
5) Organising the artists and singer to perform at the programme like Smt. Antara Chowdhury, Smt. Sabita Chowdhury, Shri Indranil Sen, Ms. Jojo, etc.
6) Organising a dance programme with the inmates of Homes under the leadership of Smt. Ananya Banerjee,
(7) Organising a video clip on the Kanyashree scheme;

(8) Preparing hoardings, posters, publications in the newspapers and the electronic media for publicity about the programme and the scheme;

(9) Organising invitation to various celebrities including film and T.V. stars like Koyel, Srabanti, Subhoshree, Rachana, June, Raima, Minati, Shanti and sportspersons like Dola Banerjee, Jhulan, Poulami, Saheli, etc.

(10) For ensuring presence of media-persons from print as well as electronic media and news agencies like Reuter;

(11) Ensuring coverage in international / national publications and media;

(12) Printing of invitation cards;

(13) Liaison with I.&C.A. Department, C.M. Secretariat and other agencies;

The 1st meeting of the committee will be held on 14th August, 2013 at 3.30 p.m. in the C.M. Conference Hall II. All are hereby requested to attend the Meeting.

Yours faithfully,

( Roshn. Sen)

Secretary

No.569(3)/CD&DW/DSW/13 Date: August 08th, 2013

Copy to:

(1) HMIC, WDSW - with a request to present in the meeting for guidance;

(2) Parliamentary Secretary - with a request to present in the meeting for guidance and participation.

Secretary